

For Immediate Release
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Photos of two managers accompanying

Hamakua Harvest Names Farmers' Market Managers

Hamakua Harvest has just taken the next step in its development of a farmers' market at the intersection of Mamane Street and Highway 19 by naming two co-managers for the market, which is now scheduled to open on Sundays starting this July. Liza Franzoni and Julia Meurice have been selected from 35 applicants.

Many around Honoka'a town know Liza Franzoni from her serving as chef for numerous individuals and groups, avid gardening, wildcrafting and seed saving networking, or from her stint doing administrative support and fundraising for the Hamakua Youth Foundation. Liza brings great passion for local farming and fresh, local farm products to Hamakua Harvest.



Liza Franzoni



Julia Meurice

Julia Meurice, freshly arrived from South Kona, has a degree in Natural Resource Management and wide

experience in food related fields, including as a school garden coordinator under the national Food Corps program and agri-tourism program developer in the Caribbean. She is also a skilled writer, photographer and blogger and holds certifications in Permaculture Design and Wilderness First Aid.

Liza and Julia are busy researching best practices related to farmers' markets both island-wide and on the mainland, and will be focusing on two unique aspects of the Hamakua Harvest market - youth engagement and education – and will also be implementing the EBT/SNAP benefit program at the market.

Those who are not familiar with the Hamakua Harvest farm, market and learning center can visit their website at www.hamakuaharvest.org or visit them on Facebook at www.facebook.com/HamakuaHarvest.